

JUST SIMPLY

Natural Stone & Porcelain
Cleaners & Sealers



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JUST SIMPLY is our exclusive range natural stone and porcelain sealers and UNIQUE patio cleaner.

With our mission statement at the forefront of everything we do. We listened to our customer feedback on the issues they had when laying natural stone and porcelain flooring both internally and externally. A few of the issues raised, are;

- Natural stone sealers that cannot be used if there is any hint of moisture present or rain in the near future
- Natural stone sealers that are solvent based and not good for the environment
- Natural stone sealers that go cloudy and then are very difficult to remove
- Natural stone sealers that change the colour of the stone
- Patio cleaners that contain very strong bleach that damages the natural stone
- Patio cleaners that kill moss and lichen but don't clean dirt
- Patio cleaners that clean dirt but don't kill moss and lichen
- Patio cleaners that are definitely not environmentally or garden friendly

**The JUST SIMPLY range is designed to solve all these issues.
They JUST SIMPLY do what it says on the label**

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JUST SIMPLY Complete Patio Cleaner

JUST SIMPLY Complete Patio Cleaner is a high-performance concentrate specially formulated as a class-leading cleaner of outdoor stone and masonry surfaces. The acid-free, alkaline based solution will not damage sensitive stone and masonry surfaces as frequently occurs with hydrochloric or sulphuric acid cleaners. This is a dual-purpose product; it is formulated with a biocide that will target and eliminate organic matter such as weeds, moss, mulch etc. This product is a unique professional grade Potash based cleaner, relative to caustic soda cleaners it will have superior ability to penetrate stubborn oil and grease stains. Water run-off contains potassium salts and has less impact on the environment than sodium-based counterparts.

- ✓ More eco-friendly than other chemical based patio cleaners
- ✓ None bleach based (contains no sodium hypochlorite)
- ✓ Acid-free, alkaline based solution, does not damage or etch stone surfaces
- ✓ Improved rinsing and saponification properties vs caustic soda-based cleaners
- ✓ Removes Black Spot, Algae, Lichen, Moss
- ✓ Cleans Natural Stone, Block paving, Porcelain, Concrete

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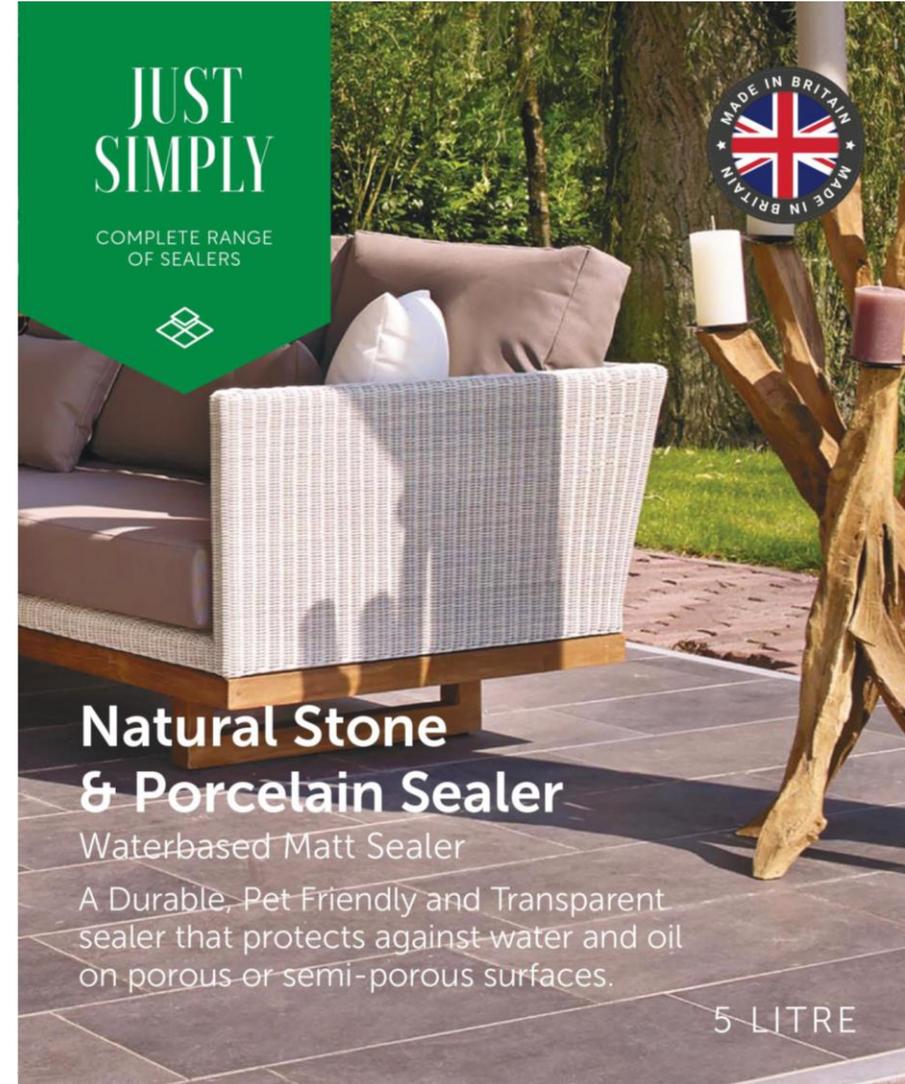


JUST SIMPLY Natural Stone & Porcelain Cleaner

The JUST SIMPLY natural stone & porcelain sealer is a water based matt sealer. Our unique pet friendly formula is non-hazardous. Combine this with the highest quality biocidal ingredients and you have a sealer that is designed to impregnate the surface and protect it against water and oil, as well as inhibit the growth of moss and lichen on the stone and grout.

- ✓ Unique pet friendly formula
- ✓ Biocidal – inhibits microbial growth
- ✓ Maintains the natural beauty of your stone
- ✓ Impregnating, durable sealer
- ✓ Non solvent based formula
- ✓ No clouding issues due to damp
- ✓ Made In Britain

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JUST SIMPLY - Point of Sale

Supporting our JUST SIMPLY retailers is very important to us.

Our Support package includes

- ✓ Exclusive Product Range
- ✓ Exclusive Post Code Areas
- ✓ Social Media Marketing
- ✓ Stockist Locator
- ✓ Point of Sale Support – 2000x800mm Roller Banners

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